



# GOLD RUSH



SWEEPSTAKES

**Y**ou've just struck gold, U.S. Gold that is. And now you have the chance to strike more gold and win a trip to the Golden State of California! **Olé L.A.!** Enter the U.S. Gold Rush Sweepstakes. The Grand Prize is a round trip coach flight for 4 on Continental Airlines to Los Angeles, California. And \$1300.00 for hotel accommodations and expenses. See Hollywood, Beverly Hills, the Beaches, the Stars, the Glitz, and the Glamour! **Wait, there's more . . .** There'll also be two first prizes awarded. Round trip coach tickets for two to Los Angeles via  **CONTINENTAL AIRLINES** Plus, 500 second prizes of Technocop posters will be given away.



## Mail this official entry form to:

U.S. Gold Rush Sweepstakes  
P.O. Box 2115  
Murray Hill Station  
New York, NY 10156-0701

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Official Rules on reverse.

Sweepstakes entries will be accepted from the continental U.S. only. Void where prohibited.

**U.S. GOLD RUSH SWEEPSTAKES**  
Official Rules

1. To enter, fill out the official entry form in any specifically marked "Tower Toppler" or "Technocop" Game boxes, or, to receive an official entry form, send stamped self-addressed envelope to "U.S. Gold Rush" Sweepstakes Official Entry Form Request, c/o TRG Communications Inc., 10 East 34th St., New York, NY 10016. Residents of Washington and Vermont will be reimbursed for postage. Mail completed entry form to U.S. GOLD RUSH SWEEPSTAKES, P.O. Box 2115, Murray Hill Station, New York, NY 10156-0701. Entry forms must be legible and completed in full to be valid. Entries must be received by *May 31, 1989*, when sweepstakes ends. Odds of winning will be determined by number of entries received. Enter as often as you wish, but no person, family or household may win more than one prize. One entry per envelope. No responsibility is assumed for late, lost or misdirected mail.
2. **NO PURCHASE NECESSARY.** All prizes will be awarded. Prizes are non-transferable and non-redeemable for cash. No substitution of prizes by winners is permitted. Sponsor reserves the right to substitute prizes of equal or greater value.
3. *One (1) Grand Prize:* A vacation for 4 to Los Angeles, which includes: Coach class round trip airfare via Continental Airlines from a major airport nearest to winner's home (winner and guests will be responsible for their own transportation to and from the airport of departure and arrival), plus \$1,300.00 spending money which may be applied to hotel accommodations and expenses. Approximate value of grand prize up to: \$3,700.00 depending on point of departure of winner. *Two (2) First Prizes:* Two coach class round trip tickets to Los Angeles via Continental Airlines. Approximate value up to: \$1,200.00 for two tickets. *Five-hundred (500) Second Prizes:* Technocop Posters. Suggested retail value: \$5.00 each. Total approximate retail value of all prizes: \$8,600.00
4. Winners will be notified by mail and may be required to execute an affidavit of eligibility and release. Failure to claim prize or return executed affidavit within 30 days of notification attempt will result in forfeiture of prize and a random selection of an alternate winner.
5. ALL FEDERAL, STATE and LOCAL TAXES will be the sole responsibility of prize winners. Should a minor win the Grand Prize, the prize will be awarded to his/her parents or legal guardian.
6. Void where prohibited by law. Sweepstakes open only to residents of the continental U.S. Employees and their immediate families of Epyx, Inc., U.S. Gold Ltd., Continental Airlines, their affiliates, subsidiaries, advertising and promotions agencies are not eligible to enter.
7. Winners will be selected in a random drawing which will be conducted on or about June 23, 1989, from among all eligible entries received by TRG Communications, Inc., an independent judging organization, whose decisions on all matters concerning this sweepstakes will be final. No correspondence will be entered into and all entries become the property of Epyx, Inc. and/or U.S. Gold Ltd.
8. By accepting prizes, winners grant to Epyx, Inc. and/or U.S. Gold Ltd. without limitation, the right to use their names and likenesses for any advertising and promotion purposes without further compensation to or permission from the entrant.
9. For a list of prize winners (available after August 23, 1989), send a self-addressed stamped (#10) envelope to: U.S. Gold Rush Sweepstakes, c/o TRG Communications Inc., 10 East 34th St., New York, NY 10156-0701.



Part #5020A-64



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New York, NY 10156-0701